

Beyond Tourism – Zanzibar



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Beyond Tourism - Zanzibar / 2013

Project BTZ
 Client Architekturgalerie am Weißenhof, Stuttgart
 with Department of International Urbanism,
 University of Stuttgart
 Status Study, completed
 Exhibition July - September 2013
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In a climate of increased interurban competition cities of the global South are joining the drive to fashion themselves as tourist destinations. In combination with the continuous rise of extreme social and economical disparities this exacerbates the conflicts and challenges for historic cities.

The World Heritage Site of Stone Town on the archipelago of Zanzibar is not an exception. Zanzibar's natural beauty with pristine coral beaches and its unique cultural heritage which encompasses traditional African, Arab, Far Eastern, Colonial, Creole and post-colonial influences form a strong attractor for tourists and their supporting industry. But while tourism is blossoming, boosting both local and national Tanzanian economy, social problems and ethnic conflicts paradoxically increase. While tourists admire Zanzibar's outstanding Stone City, informal slum urbanization in Zanzibar is expanding dramatically next door, indicating a deepening social and spatial polarization in the city.

The exhibition –Beyond Tourism - Zanzibar– portrays the urban and architectonic potentials of the UNESCO's heritage site of Stone Town in Zanzibar with regards to its growing touristic development.

A palette of innovative and inspiring international best practice examples helps to pursue the following questions:

- How can urban tourism act as a catalyst for a broader socially just and sustainable development agenda?
- Which urban, architectural and programmatic strategies could help to promote such an integrated vision?

- 01 Tourism boom: from 1,035 mil. people crossing int. borders in 2012, 96,5 million were Germans
- 02 Arrivals vs. inhabitants
- 03 Concepts for Zanzibar
- 04 Tourism in Zanzibar